

# Maersk

Zsolt Katona,Sarvary, Miklos Sarvary

**Creating Global Opportunities** Chris Jephson, Henning Morgen, 2014-05-08 Well-researched, first inside account of Maersk Line's progression to world's leading container operator, put within the context of globalisation.

**Container Shipping and Economic Development** Majbritt Greve, Michael Wendelboe Hansen, Henrik Schaumburg-Müller, 2007 By analysing A P Møller -- Maersk's activities in South East Asia, the book contributes to our understanding of the role of container shipping services in economic development processes.

**Maersk Oil** Morten Hahn-Pedersen, 2017-03-31 More than 40 years have passed since A.P. Møller - Maersk first extracted oil from the North Sea. This marked the beginning of a battle for the subsoil's black gold that made Denmark self-sufficient in hydrocarbons and cemented Maersk Oil's key role in the Danish business sector. As the oil adventure unfolded, modern Denmark emerged. This story gives unique insight into the creation of an entirely new industry, its substantial socio-economic advantages, and the changing political conditions for Maersk Oil's search for and recovery of oil and gas. Based on many years of research and unprecedented access to Maersk's archives, the author also reveals how a business operates in a demanding international industry and cooperates with some of the largest energy companies in the world.

**With Constant Care--** Ove Hornby, 1988

**Maersk Mc-Kinney Møller** Thomas Larsen, Finn Mortensen, 2011-10-21 In charge of A.P. Møller - Mærsk, the world's largest container shipping company, for more than fifty years, Mærsk Mc-Kinney Møller is one of a kind within the global business community. Celebrated, criticized, shy and shrouded in myth. A man of incredible power, influence and charisma. Up until now, very few people have known the man behind the myth. They are the close confidants and advisers who have dared to challenge his strong will and firm opinions, dared to disagree and offered alternative points of view and new solutions. For the first time ever, they speak out openly and frankly about their relationship with the 98-year-old shipowner, who also himself vividly recounts his childhood, upbringing and incredible career.

**Culture Shock in Maersk Line** Lars Jensen, 2014 Culture shock in Maersk Line is the first detailed description of the significant cultural changes which have taken place in one of Denmark's most iconic companies over the past 15 years ... It has been a turbulent period, where old virtues have been replaced, and the old anarchistic entrepreneurs have been replaced by a modern and professional focus on hard results ... As Maersk employees who participated in the book acknowledge: Maersk Line today, and Maersk Line 10 years ago, have only two things in common: They ship containers, and they are headquartered on Esplanaden in Copenhagen. Everything else has changed.--From back cover.

**Merchant Fleets in Profile: Maersk Line** Duncan Haws, 2005

*A.P. Møller-Maersk* WetFeet, 2008

**Taisho Marine and Fire Insurance Company, Limited V. Maersk Line, Inc** , 1993

**Maersk Alabama Hijacking** S.L. Hamilton, 2019-12-15 This title introduces readers to the skills and technology that came together to save the Maersk Alabama crew seized by Somali pirates on April 8, 2009. Simple text and incredible close-up photographs focus on the amazing rescue work. This title also features details about what to do if readers find themselves in a similar situation, surprising facts, and quotes from the rescuers and the rescued. Aligned to Common Core Standards and correlated to state standards. A&D Xtreme is an imprint of Abdo Publishing, a division of ABD0.

**Danish Shipping in the 21st Century** Martin Jes Iversen, Jesper Buhl, 2020-05-06 Spurred by global macro-economic shifts, commercial and financial turbulence, as well as technological leaps in the early years of the new millennium, the Danish shipping industry has changed dramatically since the turn of the century. This book provides a new understanding of how rapid business environmental changes frame strategic choices and industry structures. The authors combine a conceptual chapter with three selected business history cases to apply a methodical approach to their study. Together, the five chapters unveil patterns in the development of Danish shipping which are historical and, at the same time, consider questions that address the present situation and the challenges of our time. In other words, this short book uses history for the purpose of understanding the present and to develop thinking for the future.

**Oil Shipments to South Africa on Maersk Tankers** , 1985

**Federal Register** , 1971-04

**To Rule the Waves** Bruce Jones, 2022-11-22 From a brilliant Brookings Institution expert, an "important" (The Wall Street Journal) and "penetrating historical and political study" (Nature) of the critical role that oceans play in the daily struggle for global power, in the bestselling tradition of Robert Kaplan's The Revenge of Geography. For centuries, oceans were the chessboard on which empires battled for supremacy. But in the nuclear age, air power and missile systems dominated our worries about security, and for the United States, the economy was largely driven by domestic production, with trucking and railways that crisscrossed the continent serving as the primary modes of commercial transit. All that has changed, as nine-tenths of global commerce and the bulk of energy trade is today linked to sea-based flows. A brightly painted forty-foot steel shipping container loaded in Asia with twenty tons of goods may arrive literally anywhere else in the world; how that really happens and who actually profits from it show that the struggle for power on the seas is a critical issue today. Now, in vivid, closely observed prose, Bruce Jones conducts us on a fascinating voyage through the great modern ports and naval bases—from the vast container ports of Hong Kong and Shanghai to the vital naval base of the American Seventh Fleet in Hawaii to the sophisticated security arrangements in the Port of New York. Along the way, the book illustrates how global commerce works, that we are amidst a global naval arms race, and why the oceans are so crucial to America's standing going forward. As Jones reveals, the three great geopolitical struggles of our time—for military power, for economic dominance, and over our changing climate—are playing out atop, within, and below the world's oceans. The essential question, he shows, is this: who will rule the waves and set the terms of the world to come?

**Dry-Van Container Liveries of Maersk 1980-Present** David Casdorff, 2011-10-19 Paperback edition. Evolution of paint schemes on Maersk dry-van freight containers.

**Maersk Line** Zsolt Katona, Sarvary, Miklos Sarvary, 2014 The case describes the launch of a social media platform by the largest container shipping company in the

world. Students will have the opportunity to thoroughly evaluate the campaign, which by observable criteria, has done extremely well. The case provides details on the various platforms used, the nature of content provided on each, and the associated budgets (including headcount). The budget figures are particularly interesting because they permit a rich discussion around the social media programs ROI. The case ends with the question: How to move forward? This provides an opportunity to discuss the organizational aspects of the program launch, which are far more problematic. Students can appreciate the issues arising from scaling up the program and making it better, integrating it in the company's overall marketing effort.

Oakland Harbor Inner and Outer Deep Navigation (-50 Foot) Improvement Project ,1998

*Mariners Weather Log* ,1997 Mariners Weather Log contains articles, news and information about marine weather events and phenomenon, storms at sea, weather forecasting, the NWS Voluntary Observing Ship (VOS) Program, Port Meteorological Officers (PMOs), cooperating ships officers, and their vessels. It provides meteorological information to the maritime community, and contains a comprehensive chronicle on marine weather. It recognizes ships officers for their efforts as voluntary weather observers, and allows NWS to maintain contact with and communicate with over 10,000 shipboard observers (ships officers) in the merchant marine, NOAA Corps, Coast Guard, Navy, etc.

*Liner Shipping 2025* Lars Jensen,2017-02-17 Global Liner Shipping is undergoing the largest transformation since the invention of the container itself. The core business models and business cultures which made the shipping lines successful are now failing. The coming decade will see the emergence of new business models suited for a new environment. This transformation is a source of significant opportunity for industry stakeholders, but equally a source of grave risk should existing companies fail to adapt accordingly. This book provides a foundation for industry stakeholders to understand the trends impacting the industry, allowing them to identify the right questions to ask in order to not only survive, but thrive towards 2025.

**Exploring the HR Function at Maersk Oil** Queen's University (Kingston, Ont.). Industrial Relations Centre,Stina Bjerg Nielsen,Alison Hill,2014-06

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